

# Summer Evening Sponsors

Support increased access to the U.S. National Arboretum

Over 710,000 people visit the U.S. National Arboretum annually during its traditional open hours between 8 AM to 5 PM. Friends of the National Arboretum (FONA) is on a mission to give people more time to connect with nature and highlight the importance of the National Arboretum. **That's why FONA will keep the Arboretum open until 8 PM from June 1 through August 30, 2025.\***

## Become a Summer Evening Sponsor and support extended evening hours!

If you have a special day coming up or want to give a unique gift, sponsor one night of evening hours for \$500 and have the whole night dedicated just to you. Or support these experiences all summer long at the \$1,000+ levels and get noticed as a business or organization that is committed to green space and a vibrant D.C. community.



Sponsorship opportunities are available at the \$500, \$1,000, and \$5,000+ levels and include the benefits listed below. Email [donations@fona.org](mailto:donations@fona.org) to learn more and become a sponsor.

*\*Current evening hours exclusions include June 7, June 14, and June 21. Additional dates may apply at the National Arboretum's discretion.*

SPONSORSHIP LEVELS	\$5,000+	\$1,000	\$500
BENEFITS			
Logo recognition as a premier sponsor on FONA's website through August 2025.	✓		
Name recognition on FONA's website through August 2025.	✓	✓	
Evening booth at the National Arboretum on a night of the sponsor's choosing.†	✓	✓	
Monthly recognition in a <i>FONA Field Notes</i> e-newsletter (17,000+ subscribers) through August 2025. Includes a 50-word highlight from the sponsor.	✓		
Monthly recognition in a <i>FONA Field Notes</i> e-newsletter (17,000+ subscribers) through August 2025. Includes name recognition.		✓	
Monthly name recognition in a FONA social media post (Facebook: 10,000+ followers, Instagram: 5,400+ followers).	✓	✓	
Name recognition on signs at the Arboretum on the day of sponsorship.			✓
Recognition in a FONA social media post (Facebook: 10,000+ followers, Instagram: 5,400+ followers) on the day of sponsorship. Includes a 50-word highlight from the sponsor.			✓

†Based on a mutually agreed upon date and time. Blackout dates may occur.