FRIENDS OF THE NATIONAL ARBORETUM



Washington Youth Garden 50th Anniversary **EVENT SPONSORSHIP OPPORTUNTIES**

Washington Youth Garden was established in 1971 on the grounds of the U.S. National Arboretum to teach students horticultural and life skills. Since then, WYG has grown into an award-winning garden-based education program that impacts the lives of thousands of under-resourced students. Join us in celebrating the past and present while we look to the future!

Champion the Washington Youth Garden! Help us reach our fundraising goal of \$150,000 and lay the foundation for the next 50 years. Levels listed are for guidance only – any level of support is welcome!

To become a sponsor, please contact Claire Alrich calrich@fona.org.

Showing our appreciation:

- Your support allows us to provide complimentary tickets to community students and partners.
- Enjoy reserved seating for the dinner and program.
- Be recognized at the event and in other FONA materials throughout the year.
- Accept our gratitude for your generous support we hope that you will be proud of helping shape the lives of children who participate in the Washington Youth Garden.



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SPONSORSHIP LEVELS

\$1,000 - Washington Youth Garden Champion

<u>FONA's 1-acre Garden</u> is an engaging space for children and families to explore, learn, and connect with nature. It is also where we grow tomatoes, cucumbers, figs, kale, and more for local families. (Supports 1 community ticket.)

\$2,131 - Grow-at-Home Kit Champion

<u>2,131 Grow-at-Home kits</u> were assembled and sent to students last year. They've become a wonderful and popular way to engage children in gardening lessons at home. (Supports 3 community tickets.)

\$5,500 - Vegetable Garden Champion

<u>5,500 pounds of vegetables</u> were grown in FONA's 1-acre garden in 2021. Produce was distributed to families through partner schools, DC Central Kitchen, and DC Fridge Collective. (Supports 5 community tickets.)

\$11,661 - School Garden Teacher Champion

<u>116 teachers from 61 schools</u> participated in the School Garden Support Program in 2021. This program "teaches the teachers" and gives them tools and guidance to educate students in their own school gardens. (Supports 7 community tickets.)

\$17,000 - Green Ambassador Champion

<u>17 local teenagers</u> participated in the Green Ambassador Program in 2021. Participants receive year-round employment, learn new skills, explore green-careers, and create projects to address food insecurity in their own neighborhoods. (Supports 10 community tickets.)

\$24,400 - Greenspace Champion

FONA's education and public programs are critical to supporting the 450 acres of greenspace at the Arboretum and WYG. We enable 700,000+ people each year to connect with nature, science, and well-being. Last fall, we had <u>224 runners</u> participate in FONA's 5K run! (Supports 15 community tickets.)

\$50,000 - Garden Visionary for the Next 50 Years

Be a visionary and help build the foundation for the <u>next 50 years</u> of garden-based education. (Supports 20 community tickets.)

www.FONA.org/wyg50